Contributor Guidelines

Top10CSuiteVoices · 2026. Curated by the Top10CSuiteVoices editorial team.

Who we are

Top10CSuiteVoices is a curated editorial platform spotlighting executives who shape strategy, culture and transformation. Beyond titles, beyond politics, beyond PR. It is part of the Top10Voices ecosystem, alongside Top10HRVoices and Top10EmployeeVoices.

Executives are usually heard through press releases, earnings calls and polished keynotes. Here, they speak for themselves about the decisions, trade-offs and lessons that shaped how they lead. We give a voice to leadership that is transparent, accountable and timeless, from executives who lead with vision, integrity and strategic depth.

It is for CEOs, founders, managing directors and other C-level and board leaders.

Our core values

- **Integrity.** Leaders who walk the talk, with honesty and fairness, regardless of trend or politics.
- **Courage.** Voices that speak truth to power, challenge outdated practices and push for human-first leadership.
- **Credibility.** Chosen for the substance of their work, not the shine of their title. Credibility is earned through impact.
- **Inclusivity.** A diverse range of leaders: neurodivergent, cross-industry and bold voices with something to say.

It is time leadership spoke.

What to write

The C-suite deserves a new benchmark for what meaningful leadership looks like. Not just job titles, award plaques or results slides, but voices that challenge, create and care. We do not

pay attention to the loudest in the room. We care about who is changing things, quietly, urgently and for good. So bring us a real story, not a polished statement. No noise. No borrowed wisdom.

WE ARE LOOKING FOR	WE ARE NOT LOOKING FOR
A strategic call you made and what it cost	Company announcements or product launches
A transformation or turnaround you led	Copy drafted by your comms or PR team
How you built or changed culture from the top	Buzzword-heavy trend pieces or corporate fluff
A key decision you would make differently today	Theory without your own experience behind it
Where your industry is heading and why it matters	Confidential or market-sensitive information
What leaders get wrong that nobody says out loud	Personal attacks on named people or organisations

What you get

- **Your time in the spotlight.** In your publication week, you are our only featured C-suite voice. No other leader shares the slot.
- **Promotion and reach.** Published on Top10CSuiteVoices and LinkedIn, and promoted across our social channels and the wider Top10Voices network.
- **Assets.** A share kit for your own channels: your article's cover image, a quote card and a "Featured Top10CSuiteVoices" badge (PNG files).
- **A permanent home.** Your article stays in our archive, so it keeps working for you long after publication.
- **Beyond the article.** Our editors may invite selected voices to appear on our NO BRIEF podcast or to speak at Top10Voices Events.
- **Featured on merit.** You are chosen for the value of your article. There is no fee to contribute.

Every featured contribution is automatically eligible for that year's award cycle. Our editorial board shortlists contributions against our criteria, and an independent judging panel selects the year's Top10CSuiteVoices, announced at the Top10Voices Awards. Award themes: Strategy and Vision; Culture and People; Transformation and Innovation; Governance and Ethics; Emerging Leaders. The first Top10Voices Awards will bring HR, employee and C-suite

leaders onto one stage (date and location to be announced). Format and timing may change at our discretion.

Submission process

What we need from you

- Your unpublished article, 700 to 1,000 words, as a Word file, Google Doc export or PDF.
- Your full name, title and company.
- A short bio, 150 words at most.
- Your preferred contact: LinkedIn profile, email or X handle (as a link).
- A recent head-and-shoulders photo, JPG or PNG, at least 1000 × 1000 px: face clearly visible, good natural light, plain background; no filters, sunglasses, logos or group shots.

Our rule on AI. Use it for research or to organise your ideas, but the article must be written by you. If AI played a significant part, tell us.

How to submit

Use the submission form on this site: choose **Apply to contribute**, fill in the fields and attach your article and photo. We answer within 10 days either way, and confirm your date 7 to 10 days before publication.

Review and editing

We review submissions weekly and may edit for clarity, structure, style or legal compliance, but never to alter your core message. All editorial decisions, including whether and when to publish, rest with our editorial board and are final.

Let your voice shape how leadership thinks, decides and evolves. One article. One real story. One signal of change.

Note. By submitting, you confirm your article is original and unpublished, and that you hold the rights to everything you send, including your photo. Top10CSuiteVoices, part of the Top10Voices ecosystem, receives exclusive first-publication rights and a perpetual licence to edit, publish and archive it. Submission does not guarantee publication. Please read our Terms of Use and Editorial Standards before submitting.

Questions and answers

Who can contribute?

CEOs, founders, managing directors and other C-level and board leaders with a real story about a decision they made and what it cost.

Can I nominate someone else?

Yes. Choose **Nominate a voice** in the form and tell us who they are and why their work deserves readers. We may contact them; nominating does not oblige them or us.

Is there a fee, and can a place be bought?

No. There is no fee to contribute and no place can be bought. Paid pieces exist only as sponsored content, always labelled "Sponsored by [Company]. Not editorially selected."

How long until I hear back?

Within 10 days, either way. If we accept your article, we confirm the publication date 7 to 10 days before.

Will you edit my article?

Only for clarity, structure, style or legal compliance, never to change your core message.

Can I publish the article elsewhere?

We receive exclusive first-publication rights. You can always share the link, and quote up to 50 words with credit. Section 6 of our Terms of Use sets out the details.

What about AI?

Use it for research or to organise your ideas; the writing must be yours. Tell us if AI played a significant part.

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